

The Foundation of the National Lipid Association ("FNLA") respects your privacy. All personal information that is provided to the FNLA is stored in a secure database and is restricted to designated FNLA staff who have a "need to know" such information. The FNLA will not disclose, give, sell, or transfer your personal information to any other company or organization for any purpose, except in the course of providing FNLA services to you or unless required by law. The FNLA will not collect or store patient health information.

### **Marketing**

The FNLA may use your personal information, such as your e-mail address, to inform you of upcoming events or new services offered by the FNLA which we believe may be of interest to you based on the information you have provided us. We send three distinct categories of e-mails: FNLA marketing e-mails, for upcoming events, contain our contact information at the bottom of the message. Confirmation e-mails are automatically generated as a result of an activity registration or self-study materials order, and will be sent regardless of opt-out status. Reminder e-mails are only sent to CME/CE activity registrants who have not previously opted out of our marketing e-mails. You may request at any time that we change or remove your information by sending an e-mail to [webmaster@lipid.org](mailto:webmaster@lipid.org).

### **Security**

For the purposes of website security and to ensure that our service remains available to all users, the FNLA utilizes certain software programs to monitor website traffic and to identify unauthorized attempts to upload or change information on our website or to otherwise damage it. The FNLA may use information from these sources to help identify an individual if required for law enforcement purposes or otherwise by law.

### **Cookies**

The FNLA website uses cookies as a means of recognizing its visitors so as to improve their experience on its website. For example, the use of cookies allows you to register more quickly, and allows us to restrict access of certain portions of our website only to authorized users. We highly recommend that you set your web browser to accept cookies from lipid.org to optimize this website's performance.

### **Links to Other Websites**

This FNLA website has links to the websites of other organizations. You are encouraged to review the privacy and confidentiality policies of those other websites, as they may be different from this Privacy and Confidentiality Policy.

### **Contact Information**

If you have any questions about this Privacy and Confidentiality Policy, please contact Technologies Department Director, at [webmaster@lipid.org](mailto:webmaster@lipid.org).