

2015

ANNUAL REPORT



FOUNDATION
of the National Lipid Association

lipidfoundation.org

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OUR MISSION

*The Foundation supports
patient and clinician
educational, research, and
community outreach activities
that enhance and support the
initiatives of the National
Lipid Association in its efforts
to reduce cardiovascular
events and deaths related to
abnormalities of cholesterol
metabolism.*

PRESIDENT'S MESSAGE

The Foundation of the National Lipid Association achieves its mission through raising funds to support the initiatives of the NLA. The Foundation continually seeks funding to support programs that raise awareness about dyslipidemia for healthcare providers and patients through research, education, and community outreach grants.

Foundation donors in 2015 can say that they have helped us work toward this goal as shown by the impact that several of our initiatives had last year on a national level. I am pleased to give you an update on several successful initiatives by the Foundation of the National Lipid Association in the past calendar year.

- In keeping with the Foundation's mission to educate the lay public, the Foundation collaborated with Sanofi US and Regeneron Pharmaceuticals Inc. in their launching of an unbranded cholesterol awareness campaign, "Cholesterol Counts" during 2015. The campaign consisted of polling patients on their knowledge of cholesterol, lipid disorders, and their own risk associated with LDL-C. Dr. Ralph Vicari, Foundation president-elect, served as the program spokesperson in this effort. This collaboration focused on helping to address the unmet needs of cardiovascular health and the role cholesterol plays. It is our hope to provide resources to help patients better understand and take control of their heart health. The Foundation assisted with marketing efforts via media interviews, publications, the Foundation's social media accounts, and LearnYourLipids.com. It is a goal of Dr. Vicari and the Foundation to do a final report and publish a paper in 2016 focusing on the results and outcomes of this project.
- In honor of Donald Hunninghake, MD, a pioneer in lipid research, the Foundation continues to offer the Hunninghake Familial Hypercholesterolemia Abstract Award for the best submitted abstract at the NLA Scientific Sessions, specifically in the area of familial hypercholesterolemia (FH) research. The 2015 recipient of the Hunninghake FH Abstract Award was Amy L. H. Peterson, MD, for her abstract, "Universal vs. Selective Pediatric Lipid Screening in the Diagnosis of Familial Hypercholesterolemia." Dr. Peterson presented her abstract at the 2015 NLA Scientific Sessions in Chicago. With funding secured for a five-year awards program, the Foundation is moving into its second year of offering this award and will be selecting the 2016 winner in time to be honored and to present the research at the upcoming 2016 NLA Scientific Sessions in New Orleans.
- Starting in 2015, the Foundation, along with the NLA, began offering the Akira Endo Award for Achievements in the Development of Treatments to Prevent Atherosclerosis. This award was presented by W. Virgil Brown, MD, and presented at the 2015 International Symposium on Atherosclerosis (ISA) in Amsterdam in May 2015. This award is to honor the scientific achievements of Dr. Akira Endo of Tokyo, Japan, the discoverer of statins. The recipient of the 2015 Endo Award was Harry R. "Chip" Davis, Jr., PhD, for his tremendous involvement in advancing the therapy of lipid disorders. This award will continue to be presented at future ISA meetings, which occur every three years, to a scientist who has made major contributions in the development of treatments to prevent atherosclerosis — the leading cause of death of developed countries throughout the world.



2015 Scientific Sessions Foundation Event



2015 Scientific Sessions Foundation Event



2015 Fall CLU Foundation Event

- Starting in 2015 in conjunction with the NLA Scientific Sessions, the Foundation began sponsoring a memorial wall posthumously honoring past leaders and pioneers in the field of lipidology. These banner "walls" were placed in the Poster Hall and were meant to recognize the tremendous contributions that have been made in areas relating to the causes, prevention, and treatment of cardiovascular disease and lipids. The Foundation will continue to present the Memorial Wall each year at the NLA Scientific Sessions.

Honorees for 2015 included:

E.H. "Pete" Ahrens, Jr., MD	William B. Kannel, MD, MPH
Edwin Bierman, MD	Ancel Keys, PhD
John Brunzell, MD	Robert Knopp, MD
William Connor, MD	Peter Kwiterovich Jr., MD
Donald Fredrickson, MD	Robert Levy, MD
John Gofman, MD, PhD	Gustav Schonfeld, MD
Dewitt S. Goodman, MD	Daniel Steinberg, MD, PhD
Jeffrey Hoeg, MD	Roger Williams, MD
Donald Hunninghake, MD	Donald Zilversmit, PhD
Roger Illingworth, MD, PhD	

- The Foundation hosted three successful events to coincide with the NLA's Annual and Clinical Lipid Update meetings: A social gathering and beer tasting at a local brewery in Denver; a night of dinner, dancing, and good times at the House of Blues in Chicago; and a cooking class and tasting in Pittsburgh. These Foundation events continue to be successful at each of the NLA's meetings and are a great opportunity for people to have fun and enjoy time with peers while supporting a great cause.

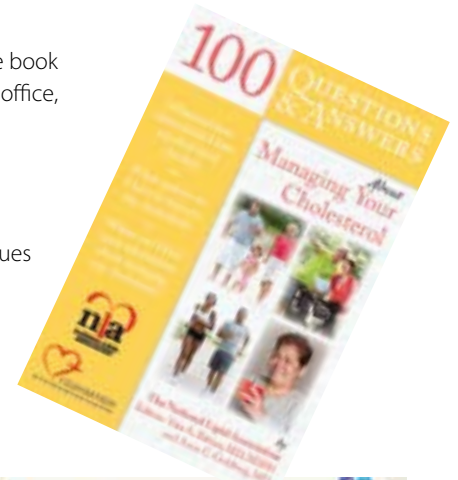
As always, thank you for your support of the Foundation, and I look forward to building on this success in the coming year!

Anne C. Goldberg, MD, FNLA
President
Foundation of the National Lipid Association

OUTREACH

100 Questions & Answers about Managing Your Cholesterol

The Foundation continues to offer this valuable patient resource, produced in partnership with the NLA. The book features frequently asked questions with answers that are provided in lay language. To order a copy for your office, visit amazon.com. The book is also available on Kindle and Nook e-readers.



LearnYourLipids.com

As a patient resource, the Foundation maintains learnyourlipids.com. Throughout the year, the site continues to be updated with new materials focusing on cholesterol management and lipid disorders.

Looking Ahead into 2016

The Foundation already has big plans for 2016 and we look forward to sharing them with you. A few of those plans include the following projects and initiatives:

Rare Lipid Disease Campaign

In conjunction with Cholesterol Awareness Month in September 2016, the Foundation will launch an awareness campaign with an objective to establish a national patient outreach program that will enable the Foundation to address the medical community and to educate healthcare professionals and patients about the latest knowledge and information regarding rare lipid disorders. These disorders have a major impact on individuals and their families. We believe that we can improve the physician-patient relationship by helping patients become better informed about rare lipid disorders and by creating information and education that also increases physician awareness of disorders such as familial chylomicronemia syndrome (FCS), lysosomal acid lipase deficiency (LAL-D), lipodystrophy, and both heterozygous and homozygous familial hypercholesterolemia (HeFH and HoFH, respectively).

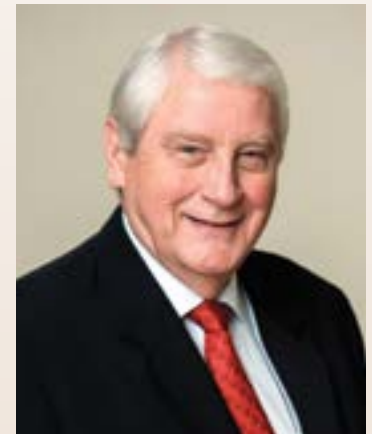


This national education program intends to inform patients and healthcare professionals about the opportunities available to improve the identification and management of these rare lipid disorders in order to better the overall quality of care delivered to patients who might be identified as having a rare lipid disorder. Ultimately, the best level of healthcare is achieved when consumers are better educated and have a deeper grasp of the essential issues regarding their health and plans of treatment.

Please stay tuned to learnyourlipids.com and lipid.org throughout the coming months to see what we have in store for this campaign!

W. Virgil Brown Distinguished Achievement Award

Beginning in 2016, the Foundation, along with the NLA, will begin offering the W. Virgil Brown Distinguished Achievement Award, established by the Dyslipidemia Foundation of Boston, and the Foundation of the National Lipid Association. The award will be given annually at the 2016 NLA Scientific Sessions to honor an individual, who like Dr. W. Virgil Brown, has made significant contributions to our understanding of lipoprotein metabolism, the diagnosis and treatment of lipid disorders for cardiovascular disease prevention, and the education of healthcare providers in this important field. The recipient of this award will be selected by a committee of the Foundation of the NLA.



W. Virgil Brown, MD, FNLA

FUNDRAISING

The Foundation recognizes two contribution levels: Sustaining and Contributing. Sustaining donors make a gift of \$1,000 or more throughout the course of the year. All other private donations are considered Contributing donors. Every donation is greatly appreciated and helps make the Foundation projects and outreach possible.

Thank you to our Sustaining Donors in 2015:

J. Chris Bradberry, PharmD, FNLA
Philip J. Barter, MD, PhD
Eliot A. Brinton, MD, FNLA
Alan S. Brown, MD, FNLA
W. Virgil Brown, MD, FNLA
Sonja L. Connor, MS, RD, FNLA
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Katherine S. Rhodes, PhD, RD
James A. Underberg, MD, MS, FNLA, and
Terry Underberg

Thank you to our Contributing Donors in 2015:

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Scan for Lipids

2015 was the fifth year the Foundation benefited from the NLA's "Scan for Lipids" program at its scientific meetings. Participating exhibitors agreed to donate \$1 for every attendee name badge scanned.

Thank you to our "Scan for Lipids" Donors in 2015:

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