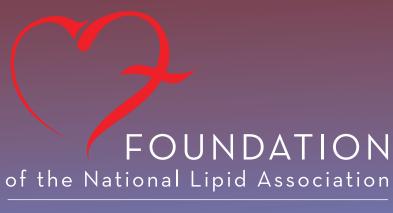
Working to improve the welfare of patients and families affected by cholesterol and triglyceride problems.

# 2020 ANNUAL REPORT



LearnYourLipids.com



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### President's Message

The Foundation of the National Lipid Association is focused on providing education, advocacy, and resources to help patients and their families manage and overcome lipid-related health problems that may put them at risk for a heart attack or stroke. 2020 tested our communities and proved that we are stronger and more impactful together. With the impassioned support of our donors, volunteers, industry partners, patient advocate collaborators, and board members, we were able to launch a brand-new website at LearnYourLipids.com during National Cholesterol Education Month and release over a dozen new resources for patients across the globe looking for education on how to read and interpret lipid panels, heart-healthy meal preparations, lipid-altering therapy, rare and ultra-rare lipid disorders, and more.



The website features an educational blog authored by our volunteer content experts to provide topical education and timely updates from the Foundation, such as our support of the Helping Experts Accelerate Rare Treatments (HEART) Act and the addition of health equity to our core values. Blog contributions in 2020 featured education on sex-specific risk factors for heart attack and stroke in women and a heart-healthy shopping list for families shopping at discount stores such as Dollar General.

The website launch also unveiled a lipid disorder information center to educate the public on lipid disorders including Lysosomal Acid Lipase Deficiency and Sitosterolemia and risk factors for heart disease including elevated triglycerides and lipoprotein(a).

The new site also provides an interactive lipid panel to mirror reports patients receive from major diagnostics laboratories, and a downloadable informational sheet to explain risk thresholds and general guidance on how lipid panel results should be interpreted.

With the help of our donors, we were able to translate our educational resources to English, Spanish, and Arabic to reach more patients and families.



# Research Sponsorship & Awards

The Foundation of the NLA offers several prominent honors and awards each year that recognize individuals and their research in the field of lipidology and rare and genetic disorders. We were humbled to sponsor the recognition of our founding researchers and founders and to honor the following award recipients in 2020:

### Donald Hunninghake, MD, Familial Hypercholesterolemia Abstract Award

This award recognizes the best submitted abstract in the area of familial hypercholesterolemia (FH) research. Our 2020 winner is Mark Trinder, MSc for his abstract, "Modulation of cardiovascular risk by monogenic and polygenic determinants of low-density lipoprotein cholesterol".

Mr. Trinder was selected by a review committee of Foundation Board members. He presented his abstract and received the award during the National Lipid Association's virtual Scientific Sessions in December.

We thank Amgen for their support of this award in 2020.

### W. Virgil Brown Distinguished Achievement Award & Lectureship



This award and lectureship program were established to honor its namesake, a founder of the NLA whose contributions to the field of lipidology and the presenting organizations are unparalleled. Since the award's inception in 2009, the NLA and the Foundation of the

NLA have annually recognized one exemplary clinician in the field of lipidology who has made outstanding contributions in the diagnosis and treatment of lipid disorders. The Foundation presented the 2020 award to John R. Guyton, MD from Duke University Medical Center at the National Lipid Association's virtual Scientific Sessions in December.

We thank The Dyslipidemia Foundation for its donation in support of the award.

### Clinician/Educator Award



The Foundation of the NLA presented the 4<sup>th</sup> Clinician/Educator award to Pamela B. Morris, MD, FNLA from the Medical University of South Carolina. The award, made possible by the Aaron & Lillie Straus Foundation, is awarded annually to an NLA member who

demonstrates continued excellence in clinical care of patients with lipid disorders and/or excellence in education in the field of clinical lipidology.

We thank James and Terry Underberg on behalf of the Aaron and Lillie Straus Foundation for their donation in support of the award.

#### Young Investigator Award

This abstract award annually recognizes five (5) young investigators (in-training students, residents, fellows, and members in practice for < 5 years) conducting research in the field of lipidology. The 2020 Young Investigator Award winners are:

- 1. Genetic Testing for Hypertriglyceridemia--**Experience from a single center lipid clinic** by Trevor D. Hadley, BS
- Use of lipid-lowering therapies in patients with CKD and ASCVD: A 1-year update from GOULD by Allesha Shaik, MD
- 3. Lipid Abnormalities in Thyroid Dysfunction by Luis Franco, MD
- The Risk of Cholesterol Crystals On Gap Junction Intercellular Communication In Human Umbilical **Vein Endothelial Cells** by Levi Fry
- 5. Comparison of the Effect of Hypertriglyceridemia on Non-HDL-Cholesterol and Apolipoprotein B as Cardiovascular Disease Risk Markers by Cathy Sun, MD

We thank Amgen for their support of this award in 2020.

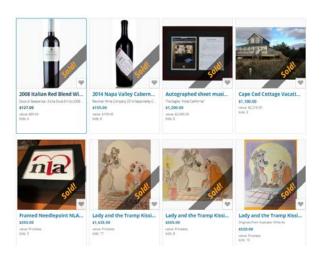
### Foundation Fundraiser

#### Virtual Auction

Like many impacted organizations, our annual gala in Chicago, Illinois was cancelled due to coronavirus-related travel and gathering restrictions. Instead, our supporters gathered over the course of three days in December for a virtual auction to support our 2021 program priorities:

- Nutrition counseling assistance program for low-income families suffering from lipid disorders
- Translation of educational materials including a forthcoming Question & Answer book on Familial Hypercholesterolemia (FH) into languages used by the non-English speaking patients we serve
- Health Screenings in rural areas and under-insured populations

By the end of the auction, we raised over \$8,000 in winning bids for 15 donated items! The Foundation extends a warm thank-you message to all who placed bids and filled our auction inventory.





I would like to thank everyone who has supported the Foundation of the National Lipid Association in 2020 in working towards our mission to improve the welfare of patients and families affected by cholesterol and triglyceride problems – by volunteering to work on our patient education resources, attending our virtual auction fundraiser, hosting a #GivingTuesday campaign, speaking with your colleagues and patients about the Foundation, or making a donation.

With your help, we can expand our offerings and services to reach more patients, families, and caregivers. I look forward to seeing each of you in 2021.

Anne C. Goldberg, MD, FACP, FNLA President

anne and Goldberg

Foundation of the National Lipid Association

# Donor Acknowledgements

The Foundation recognizes two individual donor contribution levels: Sustaining and Contributing. Sustaining Donors make a gift of \$1,000 or more throughout the course of the year. All other private donations are considered Contributing Donors. Donations of all sizes are greatly appreciated and help make Foundation initiatives possible.

### Thank you to our Sustaining Donors in 2020:

Nisha Chellam Michael H. Davidson Burt Dobson Anne C. Goldberg Antonio M. Gotto Linda C. Hemphill Matthew Ito Ann Liebeskind Mary P. McGowan Joseph J. Saseen

James A. Underberg *on behalf of the Aaron and Lillie Straus Foundation* 

Don P. Wilson

Lori A. Alexander

ZOE Global on behalf of Penny Kris-Etherton

### Thank you to our Contributing Donors in 2020:

Grant P. Anderson Kimberly K. Birtcher Michael J. Bloch Lynne T. Braun Beth Brey Eliot A. Brinton Alan S. Brown Carolyn A. Burns Mary Katherine Cheeley Nicole A. Ciffone Ronald A. Codario Gregory S. Cohn John R. Crouse James M. Falko Mary Felando Herbert A. Fischer Chuck Fulmer Eugenia Gianos Edward M. Goldenberg

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And all supporters who contributed on

Facebook & AmazonSmile

#### **Industry Support:**

The Foundation of the NLA seeks support from partners in relevant industries for projects that encourage research in the field and benefit education of healthcare providers that enables enhanced patient care.

### Thank you to our Industry/ Organizational Supporters in 2020:

Amgen
Esperion
Novartis
Northeast Lipid Association
Southeast Lipid Association
The Dyslipidemia Foundation

## 2020 Financial Report

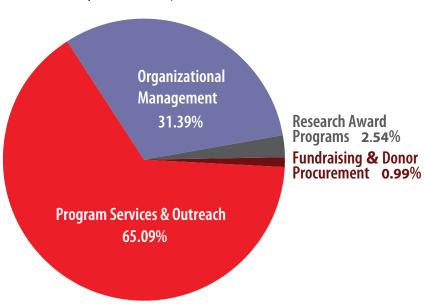
### 2020 Income by Category

Total Revenue - \$326,383.90

### **Individual** Industry/ **Donations** 10.65% **Organization** Support Interest/Gain on Investments 74.59% 14.76%

### 2020 Expenses by Category

Total Expenses - \$216,902.76



The Foundation of the NLA is a registered 501(C)(3) organization | EIN: 20-1576306